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76058 7590 04/04/2011

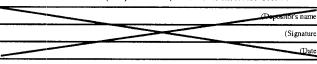
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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/696,295	10/28/2003	Lawrence Morrisroe	085804-010801	5110

TITLE OF INVENTION: METHOD AND SYSTEM FOR CREATING, SERVING AND TRACKING ADVERTISEMENTS

APPLN, TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE		
nonprovisional	NO	\$1510	\$300	\$0	\$1810	07/05/2011		
EXAMINER 2		ART UNIT	CLASS-SUBCLASS]				
RETTA, YEHDEGA		3622	705-014000	1				
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a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27.			☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).					
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Typed or printed name James J. DeCarlo			Registration No. 36 120					

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